



**AGRICULTURAL
BUREAU**
of South Australia

SPONSORSHIP OPPORTUNITIES



The Agricultural Bureau of South Australia (Ag Bureau) is a not-for-profit organisation run by farmers for farmers.

With a proud history, Ag Bureau has been part of the agricultural fabric of South Australia since 1888, assisting primary producers across the diverse landscape of South Australia. It is the only farmer network group of its kind in Australia.

Groups meet regularly to exchange ideas, discuss farming practices and issues and work on common challenges together, most importantly providing peer support for each other within their local community.

Membership is open to anyone who is associated with or has an interest in farming, agricultural development and education. An annual membership fee is charged.

Branches manage their own activities at a local and community level. There are currently 1000 members across 50 branches throughout South Australia with a reach greater than that into families, businesses and stakeholders.

Ag Bureau supports agricultural development and innovation through the provision of information and expertise to producers and the wider community via an extensive network.

The primary aim of Ag Bureau is to bridge the gap between research and development to agribusinesses and primary producers and regional communities by supporting current projects in regional South Australia.

A full list of projects is available on the website at www.agbureau.com.au

Our Vision

To be the leading network organisation for primary producers and land holders in South Australia

Mission Statement

- Provide leadership to Ag Bureau’s member network and encouragement to develop vibrant rural communities and industry.
- Be an advocate for excellence in agriculture, business management and sustainable natural resource management.
- Develop partnerships with pertinent government departments, agribusinesses, and regional organisations that have an impact on agriculture.
- Present Ag Bureau issues, options and solutions to relevant Ministers and agribusiness leaders.





Sponsors of Ag Bureau have the opportunity to be affiliated with a professional organisation, with access to a large network of primary producers and businesses throughout rural communities in South Australia.

As an associate of Ag Bureau, sponsors will be seen as a strong supporter of the rural sector.

Sponsors will also assist in the ongoing commitment of Ag Bureau in recognising the important role of youth in agriculture through the Spirit of Excellence Awards Sustainable Agriculture Scholarship, Rural Youth Bursary, and the Lois Harris Scholarship.

By sponsoring Ag Bureau you are sponsoring a registered charity with the Australian Charities and Not-For-Profit Commission.

We appreciate our sponsors and want to ensure maximum return for their support. We would be happy to negotiate any aspect of a sponsorship package to ensure the most value to your organisation.

Opportunities

- Sponsors name and/or logo to appear alongside Ag Bureau on printed and electronic material including but not limited to:
 - website
 - e-news
 - email signature block
 - social media (Facebook)
 - Annual Report
 - media releases
 - advertising
 - letterhead
 - invitations
 - programs
- Regular column in quarterly e-news
- Direct mail out to members (1000) bi-annually
- Opportunity to present at Board meeting (1 per annum)
- Opportunity to present at branch meetings.
- Opportunity to address guests (100 approx.) at Spirit of Excellence Awards presentation dinner (September)
- Logo displayed throughout PowerPoint presentation at Spirit of Excellence Awards presentation dinner
- Complimentary tickets x 2 to Spirit of Excellence Awards presentation dinner
- Company profile to be included in presentation program (if applicable)
- Handouts to be provided at presentation
- First right of sponsorship for following year
- Corporate profile and goodwill
- Company banner displayed at Ag Bureau functions.





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Connecting sustainable communities

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